

Retail's Impact in Massachusetts

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

24%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$123.9B total impact on GDP

\$31.7B direct labor income

87.9K retail establishments

696.9K direct retail employment

1.2M total jobs supported

\$48.2B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MASSACHUSETTS

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	696,850	\$48,230
Accommodation	37,440	\$5,245
Administrative and support and waste management and remediation services	256,300	\$19,896
Agriculture, forestry, fishing, and related activities	20,510	\$975
Arts, entertainment, and recreation	117,770	\$7,396
Construction	271,730	\$26,297
Educational services	253,590	\$19,385
Finance and insurance	338,920	\$60,713
Health care and social assistance	702,680	\$62,247
Information	118,550	\$38,617
Management of companies and enterprises	72,550	\$13,547
Manufacturing	251,160	\$56,752
Mining, quarrying, and oil and gas extraction	2,420	\$130
Other services (except government and government enterprises)	237,510	\$13,400
Professional, scientific, and technical services	541,950	\$99,771
Real estate and rental and leasing	259,460	\$94,077
Transportation and warehousing	202,630	\$13,450
Utilities	14,680	\$15,499
Wholesale trade	143,180	\$34,595

Retail's Impact in Massachusetts

THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN MASSACHUSETTS 2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
Massachusetts	87,887	696,850	1,178,460	\$31,651	\$78,232	\$48,230	\$123,872
MA-1	7,820	68,060	111,700	\$2,635	\$5,517	\$3,998	\$8,923
MA-2	8,133	67,600	119,410	\$2,759	\$6,614	\$4,227	\$10,608
MA-3	7,527	58,450	94,170	\$2,682	\$5,874	\$4,035	\$9,142
MA-4	10,687	88,700	143,640	\$3,775	\$8,486	\$5,817	\$13,537
MA-5	9,728	75,080	125,770	\$3,657	\$9,027	\$5,543	\$14,313
MA-6	11,431	80,790	137,110	\$3,539	\$8,523	\$5,492	\$13,802
MA-7	10,052	75,690	140,510	\$3,963	\$11,866	\$5,977	\$18,980
MA-8	12,330	96,540	178,190	\$4,841	\$15,564	\$7,412	\$23,903
MA-9	10,180	85,930	127,960	\$3,799	\$6,762	\$5,730	\$10,664